



## **Santa Rosa Consulting, CSA Associates, Inc., Announce Merger**

Southfield, Michigan and Ada, Michigan. January 29, 2010. Santa Rosa Consulting, LLC, a national provider of consulting services to the healthcare industry and CSA Associates, Inc., a leading provider of consulting and implementation services announce a merger. Santa Rosa Consulting supplies healthcare clients a complete range of strategy and advisory services, information technology planning and implementation consulting, and staffing and recruitment services. CSA Associates enhances Santa Rosa's service line and brings deep specialization with Meditech®, products, a leading technology solution to the healthcare industry. Santa Rosa has acquired substantially all of the assets of CSA Associates.

Richard Helppie, CEO of Santa Rosa said, "Santa Rosa's merger with CSA Associates adds further impetus to our strategy of broadening the scope and depth of the services we offer our healthcare industry clients. Our clients are managing an increasingly complex agenda including changes in reimbursement structures as well as the mandates and incentives of ARRA, HITECH and state initiatives. We are constructing Santa Rosa Consulting to be the preferred partner to assist our clients in navigating these changes. The merger with CSA Associates augments the IT consulting and IT implementation capabilities that Santa Rosa brings to our clients by adding a cadre of experienced and talented consultants with focused expertise in Meditech® information systems."

Tom Watford, President and COO of Santa Rosa added, "the addition of the CSA Associates team to Santa Rosa provides us with enhanced capability to meet growing demand for expertise in this specialized consulting area. Brian Calnan, Kevin McConnell, Jason Ashman and George Swarbrick have built a strong team of specialists with a business culture at CSA Associates similar to ours at Santa Rosa, focused on quick response to client needs and excellence in performance. CSA Associates enjoys a great reputation in the healthcare industry for the quality of the personnel and services that it delivers. Santa Rosa strives to delight our clients in every engagement we perform, and CSA Associates has a distinguished record of performing to that level. We welcome Brian, Kevin, Jason, George and their talented people to the Santa Rosa team."

Brian Calnan stated, "we at CSA Associates are excited to join our resources with those of Santa Rosa Consulting. We believe that the combined skills and service offerings of the two organizations provide our group with increased opportunity to expand our business and the level and scope of service we can bring to our clients. We are also excited about the additional career opportunities this combination affords to our people. Moreover, the administrative strengths and market presence of Santa Rosa give us a stronger platform for development and growth in both existing and new lines of service."

**[www.santarosaconsulting.com](http://www.santarosaconsulting.com)**

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